

Gradatim forays into India with BPU services

GRADATIM IT Ventures announced its commencement of business in India under the Business Process Utility (BPU) services segment. It would be providing banks and financial institutions in India and abroad, custom made solutions in the Microfinance, Micro-insurance, Electronic Litigation Support and Insurance Closed Book Utility segments.

"Our mission is to simplify our client's business operations through an innovative combination of technology and services, thereby reducing turnaround time and improving the overall business process. We deliver single window-knowledge driven services, offering

comprehensive understanding of methodologies and competencies for specific business processes within this core sector" says CV Prakash who spearheads Gradatim IT Ventures as its CEO and primary founder.

"BPUs offer standardized and typically technology enabled process outsourcing services, having a single strategic goal to leverage economies of scale. Effective deployment of technology drives down unit costs by aggregating common transactions across many companies in the same industry" Prakash explains.

Gradatim's corporate office is based in Bangalore and its BPU unit located in Chennai.

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