

Gradatim IT Ventures to implement specific solutions for shared services for multiple companies within an industry vertical

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Gradatim IT Ventures, a pioneer in the area of Business Process Utility services, is launching BPU services for the Microfinance industry. The launch will be announced during the 4th edition of **Microfinance conference 2007** which has emerged as the platform for microfinance industry. Gradatim is leading the way in providing comprehensive technology enabled solutions and services to the Microfinance industry. Gradatim's solutions revolve around its technology platform that encapsulates industry best practices and covers all key functions of an MFI.

Gradatim's framework combines a powerful technology platform with external services and robust infrastructure. It helps Microfinance institutions to operationalize their business goals while retaining control over the processes.

"As a partner, Gradatim can enable your businesses by providing infrastructure, technology and processing support on an on-demand, pay as you use basis and facilitates you to standardization, streamlining and simplification of operations"

Gradatim also has a multi-channel, multi-device, on demand platform for Micro-insurance that helps MFI's deliver reliable services for insurance companies and its various stakeholders – agents, intermediaries such as microfinance institutions, banks, employees, and regulators. This on demand utility model is designed to deliver enhanced services while reducing the cost of sales, underwriting, claims administration, collections, and payments.

Our pool of knowledge workers have been specifically trained in critical skills by a team of hand picked experts with real time experience in various industries. In keeping with our belief, "Think Global, Act Local", our philosophy has been growth through global strategic partnerships" says C V Prakash who spearheads Gradatim IT Ventures as its CEO and primary founder.

"Gradatim's BPU offering, part of our Microbanking services, is designed for taking Technology off the Table as a Barrier to Entry and Scale. It is developed in partnership with the best of breed technologies and adds the capability of scale to the Microfinance industry", says C V Prakash who spearheads Gradatim IT Ventures as its CEO and primary founder.

Welcoming such initiatives to be part of the conference, Mr. Vipin Sharma, CEO Access Development said, "The Indian microfinance with international perspective is what will be the focus. Initiative like these will help microfinance sector to keep growing at faster rate. "